



NETTELBOOSJE 2

ALUMNI MAGAZINE STRATEGIC INNOVATION MANAGEMENT
Editorial S6Q1: December 2018

End of the Year

The end of 2018 is near, and many students have just visited their thesis supervisors to discuss their progress, and ask the most frequently heard question: “Am I going to make it?”. Some of them worry seriously whether they will meet the deadline (January 21), while others are confident and look forward to a relaxing Christmas holiday.

Noteworthy Things that happened in 2018:

- We have successfully started the MScBA Health with 17 new students
- We had had the farewell of Dries Faems, who is currently enjoying “Weihnachten” in Koblenz
- We have hired Philip Steinberg, who will take over the role of Pedro at Capturing Value
- We have had a complete female team (Jana, Isabel, and Aneta) running Organizing for Innovation
- We were again rated by students to have the Best Generic MSc BA programme by Elsevier/NSE
- Ten (!) alumni returned to Groningen in the past year to give a SIM seminar
- The University of Groningen has adopted a University cat ‘Doerak’ with an official [student card](#)

Things that did NOT occur in 2018

- The construction of the promised food corner: will it ever come? Let’s see in 2019!

But what does not change is that the SIM team would like to wish you: A Merry Christmas and a Happy New Year. Check out our first [Christmas greeting card](#).

Very First SIM Alumni Event

You have probably seen the messages on Facebook, we have had our very first alumni event last October at Deloitte. Killian and I were really happy to see so many nice, kind and joyful students, and we felt proud and a sense of accomplishment to hear so many positive stories! Many, many thanks!



La pièce de résistance: The Master Thesis

For some, the writing of a thesis is filled with stress and anxiety, while for others it is as easy as riding a bike. But for almost everyone, the thesis is the marking of their studies: it shows what they are interested in and what they can achieve. The thesis is the main course of the dinner: ‘la pièce de résistance’.

You might not have realized, but the way teachers perceive the supervision of students resembles what the writing of a thesis is to students. The process is also intense, time consuming, and can - but not necessarily - be very fun, interesting and highly rewarding. Just like all other innovation processes!



John helps a student with his Master thesis.

Alumni magazine: Nettelbosje 2: “Thijs, I still owe you one”

For the SIM alumni magazine, I have asked Karina Barrios and Rik Thomas to reflect on what they have done after their studies. I know Rik very well. He did an interesting internship at Philips in China. Just before the celebration he told me that he still owed me one. I was surprised to hear this, but it made some sense after he told me the complete story. A couple months earlier, I introduced him to Carolina, a friend of a friend of mine, who was interested in doing an internship at Philips. It turned out that it was a match made in heaven. Currently, they are married and have 2 kids! Thank you Rik for sharing your story in Nettelbosje: You have definitely paid off your ‘debt’ ☺. Karina has worked at Accenture, Q-Talent, Deloitte, and currently works at Ctrl B.V. as a technology consultant. We hope that their career stories inspire current students, and help them to navigate to their future jobs.