



NETTELBOOSJE 2

ALUMNI MAGAZINE STRATEGIC INNOVATION MANAGEMENT

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“The more you practice what you know, the more shall you know what to practice.”

- W. Jenkin

Dear all,
this edition of Nettelbosje 2 – S4-Q2 – has the stories of **Lineke Botterhuis** (study year 2006-2008) and **Pien Hulshof** (study year 2012-2013). Both of them decided to quit their jobs just before Christmas in search of their dream job. I thought it would be nice to ask them both to write about their career paths, and about what led them to change jobs. **Lineke** graduated in the time that I knew all students by name; in the S&I master there were about 25 students per year. She has a background in consulting specialized in HR and organizational design, but did not want to work for a large (and impersonal) consultancy firm. She now takes on a new challenge, and decided to find a new job as strategy consultant to develop innovative concepts.

After graduating, **Pien** did not clearly know what kind of job she wanted to do, and started with an internship. She was open to new experiences and ended up at Konig and Hartman, a technical ICT firm. She desired to see the tangible results of innovation, and wanted to work for a retail or FMCG producer. She found her challenge at Rituals.

Both alumni did not immediately find the job they wanted, but they have no regrets about their initial jobs. By practicing they got a better understanding of what to practice in the future. And to do it in a fun, supportive, and ambitious environment!

Have a nice day,
Thijs