



NETTELBOOSJE 2

ALUMNI MAGAZINE STRATEGIC INNOVATION MANAGEMENT

Editorial for: S4-Q1: January 2017

“I wanted to live the life, a different life. I didn’t want to go to the same place every day and see the same people and do the same job. I wanted interesting challenges.” — Harrison Ford

Dear all,

I hope that you enjoyed your Christmas break. This edition of Nettelbosje 2 – S4-Q1 – has the stories of **Marieke Tiesinga** (study year 2010-2011) and **Xander Visser** (study year 2012-2014). Although they differ somewhat, they also share some important features. Marieke and Xander both selected our MScBA after completing a different study, and yet finished our master with flying colors. Both spent time abroad. Both found out that their initial jobs did not meet their needs, so they continued their quest. They both took the risk to switch jobs quite radically. And they seem happy....for now!

I had the feeling that **Marieke** and **Xander** clearly share some personality traits. After searching online for their common personality (and not selecting the Linda or Psychologie magazine as a guide) I found them both to fit the [Virtuoso](#) type (fitting with Harrison Ford!). These virtuosos are optimistic and energetic, creative and practical, spontaneous and rational, great in a crisis and above all very relaxed. At the same time, they tend to be somewhat private and reserved, and become easily bored. To resolve their boredom they sometimes have to take radical shifts.

I hope that these Alumni stories inspire our students and graduates to pursue and continue to search for a job that makes you happy. I noticed – based on many LinkedIn updates on the acceptance of new jobs in December – that many of you already were well prepared to quickly redeem your New Year’s Resolutions and make a change!

All the best for the coming year!